

Unit	Month	Activity
Entrepreneurship Identity	September	Exploration & Descriptive Writing
TOWN Development	October	Name, Logo, Slogan & Design
Business	November	Proposal & Advertising
Market	December	Market Operations
SECTION 1	December - June	Wildcard, Purchasing Power & Market
Resource	January	Position Paragraph
Local Government	February	Political Platform / Election
Financial Literacy!	March	Tax & Exploration
Lifestyle	April	Ranking - Powerful Question/Response
Analysis	May	Pictograph / Infographic
Liquidation	June	Liquify Assets

Unit	Description
Entrepreneurship Identity	Initial exploration into the many attitudes and characteristics that successful entrepreneurs possess. Creation of a TOWN character.
Town Development	Design & create town, county and neighborhood names, logos & slogans.
Business	Begin to generate business ideas & create a business proposal for a future business in which the character will run. Business logos & slogans are created along with prices which ultimately results in advertisement.
Market	Students will begin to understand how the market & purchasing power operate.
Resource	Students will explore the many perspectives and stakeholder groups in which resource projects affect. (oil, gas, solar energy, etc.)
Local Government	Students will create a campaign to run for leader and associates of the TOWN map.
Financial Literacy!	Once government is established the leader, associates & citizens will explore and discuss the importance of financial literacy (+ tax)
Lifestyle	The lifestyle of an entrepreneur is examined and students critically determine which aspects hold value to their characters.
Analysis	Students create an infographic poster to represent information from the TOWN map.
Liquidation	Liquidation of all assets